



No. 3-4/2009-R&C [CFA]

Dated: 21-06-2011

**Circular No. 08/11-12**

**Subject: Revision of ISD tariff to popular destinations through UITC / Smart ITC of denominations of Rs.300/- and above on promotional basis for a period of 90 days -reg.**

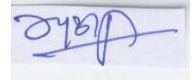
The competent Authority has decided to revise the existing ISD call rates for certain countries available in Universal India Telephone card (UITC)/ Smart India Telephone card (Smart ITC) of denominations of Rs.300/- and above on promotional basis for a period of 90 days w.e.f 23-06-2011 as under :

Group	Country	Existing Tariff	Revised Tariff
A	USA, Canada, Singapore, Hong Kong, Thailand, Malaysia	6p/sec	3p/sec (~Rs 1.8/min)
	UK (Fixed) , Australia(Fixed)	13p/sec	
	Germany(Fixed) , Bangladesh	14p/sec	
	China	17p/sec	
B	Pakistan, France, Sweden	14p/sec	10p/sec (~ Rs 6/min)
	Bahrain	11p/sec	

- ISD rates for the countries other than countries mentioned under Group ' A' & 'B' above shall remain same as per existing tariff.
- ISD rates of UITC/Smart ITC of denominations less than Rs. 300/- shall remain same as per existing tariff.
- The above promotional tariff scheme shall be applicable for 90 days w.e.f.23.06.2011.
- All other terms and conditions as per existing orders shall remain unchanged.
- This may be brought to the notice of all concerned and necessary steps taken for its proper implementation.
- Wide publicity of above said promotional scheme may kindly be given to increase the sale.
- This circular is issued based on the approval of the competent authority in NWO-II CFA(IN) branch file no.26-03/2011-NWO-II/CFA(IN). For any clarification/ correspondence, in this regard , matter may be taken up with (NWO-II-CFA ) Branch, BSNL, Co, Janpath, New Delhi( Tel No.011-23714148, Fax.No.011-23734366).

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9. The impact of the tariff may be analyzed and feedback submitted on monthly basis to (NWO-CFA) branch of BSNL ,CO by email at sanjaykumar1@bsnl.co.in.



(S.K.Bhat )  
DGM (T&C)-CFA

To

All CGMs-Telecom Circles /Metro Telephone Districts.

Copy for information to: -

1. CMD, BSNL.
2. Directors (CFA / CM / ENT / HR / FIN) on BSNLs Board.
3. Executive Director (Finance)/CA/NB, BSNL.
4. All PGMs / GMs - CFA, CO BSNL.
5. GM (Marketing), CO BSNL, for adequate publicity and marketing of the service.
6. GM (IT), CO BSNL – for placement on BSNL Website.
7. Sr.GM (NWO)-CFA, CO BSNL w.r.t case mark: File No. 26-03/2011/ NWO-CFA / IN carrying the approval of the Competent Authority in the matter.
8. CGM (ITPC), Pune, for necessary changes in CDR/billing system.
9. CGM (BBNW), New Delhi
10. GM (BBNW), Bangalore NOC, BBNW.
11. Director General P&T audit, Delhi-110 054.
12. Guard File.

(S.L.Meena)  
AGM(T&C)-CFA